

BEAUTY

The Beauty Diary

Your *Beauty Diary* will become your reliable personal beauty assistant. It allows you to keep track of all your beauty purchases and services, create color swatches of products in your makeup kit, log your most recent spa treatments and the service techs you like best, jot down that custom hair color, offer beauty tips from yours truly that will help you make sense of it all, and provide space for you to write your own beauty entries.

Beauty Tools: How to select the right tools for your makeup kit. **Skincare:** How to track down your favorite beauty products, exfoliate your skin, protecting your skin from the sun. **Foundation & Concealer:** Makeup counter survival tips, matching your foundation with the season, using conceal conservatively. **Makeup:** The lifespan of your makeup, best way to fill in brows, how to make your mascara last, keep your blush for looking blotchy. **Hair Salon:** How to pick a hair stylist that's right for you.



As a professional makeup artist for over a decade, Bailey E. Orenia-Sessoms made her debut in 1997 working on a print campaign for Adidas. Since then Bailey has provided makeup services for countless major entertainment companies including GOD TV, Discovery Channel, Nickelodeon, and Black Entertainment Television to name a few.

She has written a beauty column for AOL's Black Voices, helped launch BET.com as their style producer, and has been featured as a beauty expert on news shows and in news publications such as the *New York Daily News*. In 2005 Bailey launched her private makeup line Bō™ Cosmetics (www.BoCosmetics.com).

This is Bailey's second beauty book. She resides in Maryland with her husband.

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<http://www.TheBeautyDiary.com>

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