

# Bailey E. Orenia-Sessoms

Licensed Makeup Artist, Author & Beauty Expert



Bailey E. Orenia-Sessoms is living her dream, all grown up and still playing with make-up. For this Washington, D.C. native, the fairytale began with an incredible start. After leaving a career as a professional model working with notable clients including **Nordstrom** and **Macy's**, Bailey decided to switch gears and pursue makeup artistry.

Bailey successfully made her debut working on a print campaign for **Adidas Sports Wear**, which was almost inconceivable for a make-up artist so early in her career. Less than three months later, she signed on with **Bobbi Brown Cosmetics** for their studio and national events. Bailey continued to soar and launched her career into television on **BET**. She provided her professional services to **Nestle**

**Corporation**, which ultimately led to the opportunity to become BET CEO Debra Lee's personal make-up artist, and the company's corporate make-up needs.

From there Bailey was asked to join **BET.com** as their style producer where she helped launch the multibillion-dollar Web site. She provided viewers with numerous beauty and fashion articles and covered events such as **New York's Fashion Week**. She moved on to become the beauty columnist for **AOL's BlackVoices.com**. She has been featured on news shows and in news publications such as **New York Daily News** and **The Knot**. Bailey's natural skills, abilities and her 'gotta have it' personality took her on an unusual step into the world of music with her very own radio show "The Playhouse" on **XM Satellite Radio**.

As an author she released her first make-up book **Honeymoon Beauty Honeymoon Bride**. She is currently finished her sophomore book **The Beauty Diary**, which is available now.

Bailey, a Howard University alumna, provides outstanding customer service and long track record of involvement in her industry. Her home for creating "stars", **Bō™ Studios** ([www.bostudios.com](http://www.bostudios.com)) provides a personal make-up environment that will have you feeling like a celebrity. She has worked for more than 10 years with a full spectrum of corporate, entertainment and not-for-profit organizations. From small intimate engagements to events of 8,000+ attendees, Bailey and her team of professional artists will captivate you and have you asking for her makeup line **Bō™ Cosmetics** ([www.bocosmetics.com](http://www.bocosmetics.com)). In addition to her products she provides advanced makeup classes for licensed professionals to help them successfully develop their make-up style ([www.makeupcamp.com](http://www.makeupcamp.com)).

Bailey enjoys providing the "perfect look" that works for each of her clients. She is delighted by the total satisfaction and joy they experience, whether she is engaging her audience during a *speaking engagement*, providing tips during a *custom workshop* or having an active role at a *special event*. Bailey and her team are guaranteed to satisfy you and your guests!